

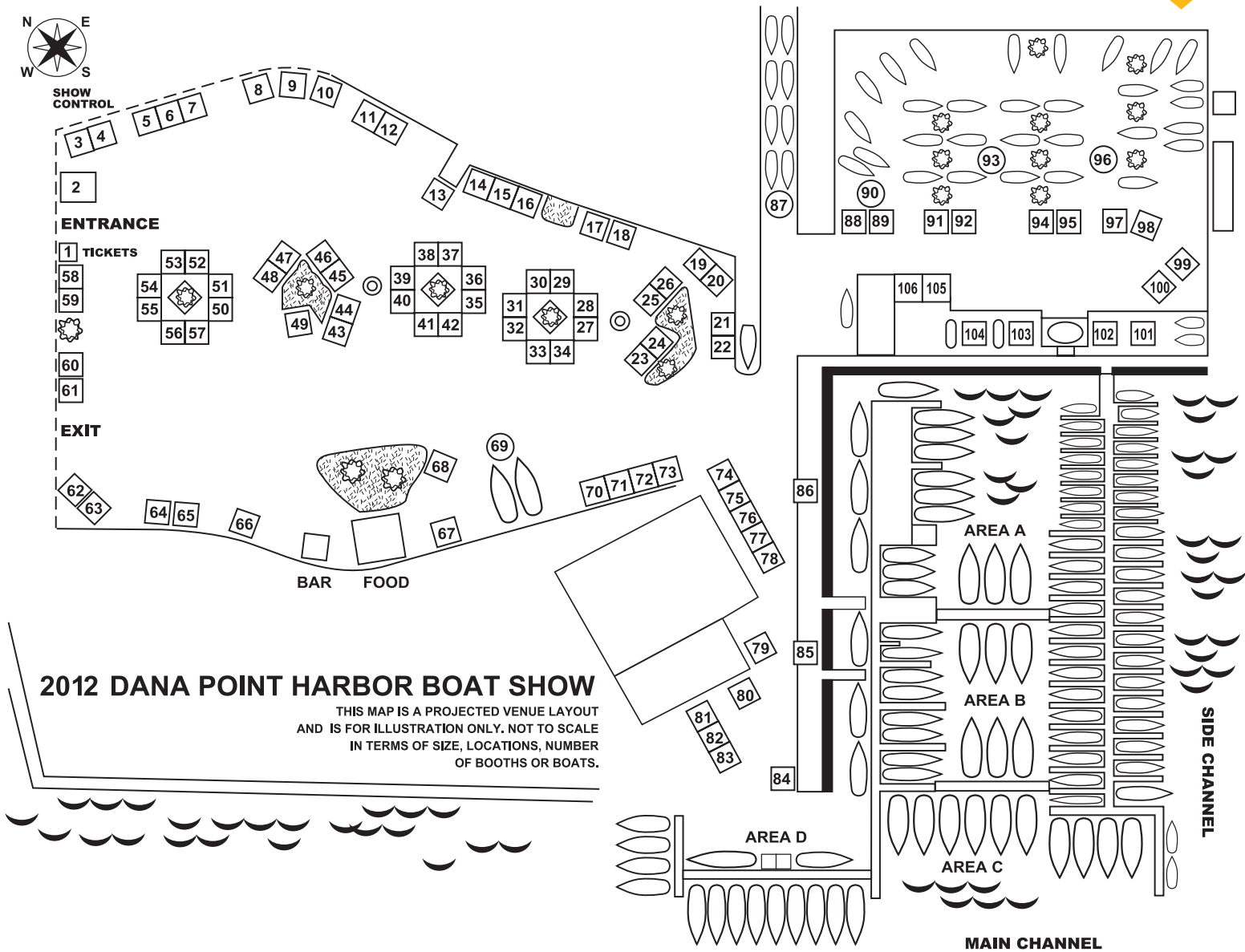


**DANA POINT HARBOR**  
**BOATSHOW**

# BOATSHOW

## VENUE MAP

Our Boat Show attracts thousands of Southern Californians annually. The demographic consists of affluent families with a median income of \$150K+, well educated home owners, many of whom are ready to purchase products.



# SEE YOU AT THE BOATSHOW



**TIME TO ACT.**

SPACE WILL BE LIMITED

RESERVE YOURS NOW | Call: 323.655.2010

For more info visit: [www.danaboatshow.com](http://www.danaboatshow.com)



**10,000 ATTENDEES!**

**JOIN THE EXCITEMENT.**

**HOURS:**

**Thurs., May 31 .....Noon - 7pm**  
**Fri., June 1 .....Noon - 7pm**  
**Sat., June 2 .....10am - 7pm**  
**Sun., June 3 .....10am - 5pm**

**FREE ADMISSION**

**OPENING DAY.....THURS., MAY 31**

**FRIDAY \$1 DAY**

**\$1 ADMISSION, \$1 HOT DOG,  
\$1 BEER, \$1 SODA**

**ADMISSION:**

**Adults \$12**

(\$3 Off Adult Coupons Available Online and at Local Establishments)

**Children 12 & under FREE** (When accompanied by a paying adult)

**BOOTH EXHIBIT SPACE:**

10x10 booth with canopy top and three side walls: ....\$725  
10x20 booth with canopy top and three side walls: ....\$1,275  
Premium Corner Location (two sides open to public): add \$175 to above rates.

**OPEN SPACE:**

Outside uncovered space: \$5.75/sq. ft. (min.: 100 sq. ft. or \$575, you supply your own canopy.)

**SPECIAL PREMIUM LOCATION EXHIBIT SPACE:**

FLOATING DOCK (only 3 available) 10x10 booth with canopy and sidewalks amid the in-water boats on docks: ....\$2,500  
Premium Locations are exclusive and will go fast, so contact show producer, Ray Hebert for details ASAP at 323.655.2010.

**EQUIPMENT & ELECTRICAL RENTALS:**

Above rates do not include electrical power or rental of any equipment such as tables, chairs, table draping, etc. See application for further details.



**MOVE-IN HOURS 9AM-5PM:**

In-Water Boats: .....Tues./Wed. May 29 & May 30  
Trailer Boats/Personal Watercrafts:.... Tues./Wed. May 29 & May 30  
Exhibit Space:.....Wed. May 30, 1:00-5:00pm & Thurs. May 31, 8:00-11:00am

**MOVE-OUT**

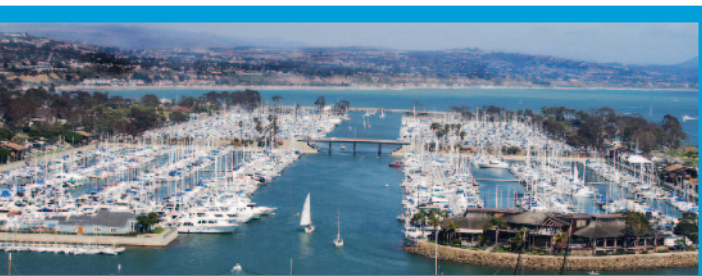
All exhibitors are encouraged to move out after the show closes, between 5pm and 9pm, Sun., June 3. All exhibits and boats **MUST** be removed from the Boat Show area by noon Monday, June 4, when the property reverts back to the County of Orange.

**PAYMENT SCHEDULE:**

A 50% deposit is required to confirm reservations, and the balance is due no later than May 4, 2012.  
**Phone: 323.655.2010 [www.danaboatshow.com](http://www.danaboatshow.com)**

**EASY TO FIND:**

Address: 34451 Ensenada Pl. Dana Point, CA 92629  
Dana Point Harbor is right off the I-5, centrally located between Los Angeles and San Diego. The Boat Show is an easy drive for millions of Southern Californians, with plenty of FREE parking supplemented by FREE event shuttle service.



**For more info visit: [www.danaboatshow.com](http://www.danaboatshow.com)**

Presented by:

Produced by:



VINTAGE MARINA PARTNERS



Operated by the County of Orange  
**CC DanaPointHarbor**  
ocdph.com - danapointharbor.com



Call:323.655.2010